

Résumé of John McCoy

85 Edgemere Road, West Roxbury, MA 01232-6009 • tracemcjoy@gmail.com • mccoy.pair.com • 617-869-6365

Work experience

- 2006-present Media Designer /Information Specialist, McMullen Museum of Art, Boston College**
2002-2006 Collections, Information, & Administrative Specialist, McMullen Museum of Art, Boston College
Designed catalogues, exhibition identity and signage, web pages, and other media, including audio tours, videos, street banners, posters, maps, informational graphics. Catalogue design includes all aspects of graphic design, layout, illustration, working closely in team with Publications Manager, bidding print jobs and acting as a liaison to the printer. Responsible for registration and cataloging of artwork in the museum's permanent collection. Part of the core team for planning, designing, and installing exhibitions. Designer and maintainer of museum's Website and well as museum databases of collections, donors, and contacts. Producer and engineer for audio tours.
- 1997-present Freelance Designer**
Web page design, development, and graphics; print design; illustration, cartooning, and caricature; and corporate identity. Working in a variety of media, traditional and electronic. Clients include: Neiman Program on Narrative Journalism at Harvard University, Lotus, Microsoft Northeast, Circle Interactive (contract work for several corporate web sites, including Ocean Spray, Bell Atlantic, and Webster Bank), Lt. Blender's, Dinosaur Annex, Beau Jest Moving Theater, American Composers Forum New England
- 1999-present Designer, *Common-place***
1999-2002 Editor, *Common-place*
Designer and editor for *Common-place*, an online journal of early American life. Responsible for look and feel of site, illustration, graphics, HTML, CGI, as well as formatting and editing of articles. Along with a developer installed and modified BBS, mailing list, commenting tools, and search function.
- 2000-2002 Senior Designer, *Public Interactive***
Lead designer for the Car Talk Web site, which I completely redesigned in 2001. Designed web pages, collateral, identity, PowerPoint presentations, and more for Public Interactive, producers of Web pages and Web content modules for public broadcasting programs and stations. Produced graphics, illustrations, HTML, animations, and more for popular sites including Earth & Sky, Whad'ya Know, Public NewsRoom, and Public Conversation. Redesigned corporate logo, letterhead, and press kits.

Computer skills

Include: CS5 Suite; InDesign, Photoshop, Illustrator, BBEdit, Dreamweaver, Flash, PowerPoint, MS Office; Macintosh, Windows; HTML, HTML 5, CSS and Javascript.

Education

- 1986-90 Earlham College, Richmond, IN**
B.A. in art. Studied fine and graphic art, computer science, theater, English.
Phi Beta Kappa, National Merit Scholarship, College Honors, Liberal Arts Scholar.
- 1991-95 Boston University, Graduate School of Arts and Sciences, Boston, MA**
M.A. in art history. Certification, museum studies.
M.A. in English (writing fiction).
Additional graduate courses in journalism, literature, history, and cultural studies. Presidential fellow, teaching fellow.